

Part 2: *Fine Arts 'n Motion Events (F.A.M.E.) of SE Wisconsin*

### **Artist Plein-Air Event Process/ Application**

**Plein-air Event:** Monday, July 9 to Saturday, July 14, 11:00 AM (show and judging on Saturday, July 14).

**Plein-air Fees:** Operations fee for plein-air- \$25.00 for each artist  
Submit check and application below.

#### **Check In:**

Plein-air Registration: Brooklife Church, 857 S. Rochester St. Mukwonago, Monday, July 9 through Thursday, July 12 : 8am-4pm and 6pm-7:30pm on Monday and Tuesday evenings, July 9 & 10

#### **Canvas Stamping:**

Unlimited stamps for canvas submission. All canvases must be stamped on the back prior to starting to paint. Only two can be submitted, framed and ready to hang, submitted for sale and judging, Saturday, July 14.

**Art Submission:** All completed paintings must be checked in at Indianhead Park, County Hwy ES (Main Street between Front Street and Rivercrest Court) from 12 noon to 1:30 PM on Saturday, July 14.

#### **Painting Area;**

An artist may paint any subject or scene outdoors he/she chooses within the yellow highlighted area on the map provided. The painting must be completed in the outdoor location and not from a photograph.

**Painting Period:** Monday, July 9 2012 through 10:00 AM, Saturday, July 14

#### **Required Registration, Entry Fees:**

All plein air artists must complete the Registration Form (see attachment).

Please complete, sign your Registration Form with a nonrefundable check for \$25.00. Entry fee payable to James MacDonald Studios.

**Media Accepted:** Oils, acrylics, watercolors, pastels and gouache

**Framing/Display:**

Each work of art submitted for judging/selling must be either framed and suitable for hanging.

**Judging and Sale:**

Judging of the entries will take place from 4-5 PM, Saturday, July 14  
The artist's work will be on display in a secure tented area.

Sale of the artwork will take place from 2-9 pm.

The artist is responsible for picking up artwork 9 - 10 pm, July 14, 2012

**Awards:** 1<sup>st</sup> prize will be \$500, 2<sup>nd</sup> prize will be 200, 3<sup>rd</sup> prize \$100, four honorable mentions at \$50 each.

**Artwork Pricing:** Each artist will set the price on each piece of his/her art work.

**Proceeds from Artwork Sales:** FAME will accept cash or credit sales on behalf of the artist for a 5% handling fee. Artists present at the time of sales are free to collect their sales money directly. We will not negotiate the sale price of the work with buyers - the price listed by the artist is final. The artist will receive a check for any sales at the time of pick-up.

Artists are encouraged to read the material provided to determine a suitable painting location.

All entry fee checks for either or all events made out to: James MacDonald Studios for \$25.00. James MacDonald Studios, N 8900 Thiede Road, East Troy, WI 53120

For further information, Plein-air questions: Call or email Vivian Foster call 262-408-9489 or [sfoster10@wi.rr.com](mailto:sfoster10@wi.rr.com)

**FAME -- Plein Air Painting Event  
2012 Registration Form**

Please print clearly

Name \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email: \_\_\_\_\_

Note: All participating artists will receive follow-up instructions and information on this event. All artists are responsible for collecting state sales tax on any items sold at this event. There is no commission paid to FAME Arts group, there is a 5% handling fee, 95% goes to artist.

Each artist assumes full responsibility for the care, safety and security of their work, themselves and their property. The FAME Arts group, the Mukwonago Chamber of Commerce, and the Village of Mukwonago assume no responsibility or liability for accidental damage, theft, vandalism or lost property. Artist is responsible for insurance of his/her own artwork. FAME Arts group will make our best effort to assure the security of the artwork in the display area. Application indicates applicant agrees with all terms contained herein.

Please Read the rules of the event in the plein air guidelines attachment before signing below.

I have read and accept the rules and conditions of the 2012 FAME Plein Air Event.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date